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FOR IMMEDIATE RELEASE

**NATIONAL TERRORISM AND SECURITY EXPERT
TO SPEAK AT CPM WEST IN LAS VEGAS**

***Presentation Will Alert Contingency Planning Managers On How To Utilize Open Source Data To Assess
Potential Security Threats***

***Leading Security Analysts and Experts from the Institute for Security Studies at UNLV Will Discuss
Current Security Trends at Reception***

LAS VEGAS, May 19, 2004 — Former director of security and intelligence operations for New York City's Mayor Rudolph Giuliani's Office of Emergency Management with more than twenty years of experience specializing in counter terrorism, threat assessment and crisis contingency management and surveillance, Sal Lifrieri, will be presenting at the Contingency Planning & Management Conference on Wednesday, May 26 at 2:30 p.m. The conference is being held here at The Mirage Hotel and Casino from May 25-27, 2004.

The presentation, "*Intelligence and Crisis Management: A Formula for Effective Response to Emergencies,*" will provide contingency planning and real estate managers with a different perspective on how proactive information and intelligence gathering can position their organizations to effectively react to a crisis. Mr. Lifrieri will be joined by Peter Picarillo, president and CEO of Picarillo Consulting and Management and former deputy director for Public Private Initiatives for New York City's Office of Emergency Management.

Additionally, an invitation only reception will be hosted by the Institute for Security Studies (ISS) at the University of Nevada at Las Vegas on Tuesday, May 25 from 6:30 to 8:30 p.m. Mr. Lifrieri and Mr. Picarillo, along with Mr. Lee Van Arsdale, executive director of the ISS and former commander of the U.S. Army Delta Force, will be joined by leading contingency planning managers from across the country to discuss security issues and trends that are affecting their organizations. Mr. Van Arsdale also served as the counterterrorism/special projects branch chief in the Office of the Secretary of Defense.

(more)

“Real estate executives and contingency planning managers usually wait until the U.S. government alerts them to domestic and international threats,” said Sal Lifrieri, President and CEO of Protective Countermeasures and Consulting, a full-service security firm specializing in threat and vulnerability assessments. “This can be detrimental to an organization. Our seminar will show attendees how to assess their vulnerabilities by learning how to use open source data to predict their own threat levels and prepare accordingly.”

“*Intelligence and Crisis Management: A Formula for Effective Response to Emergencies*” will help attendees prepare for potential terrorist events by learning how to utilize available data such as news media reports, internet chat rooms and websites, bulletins and advisories from federal agencies including the Department of Defense, Department of Justice and the Department of Homeland Security. Once attendees understand how to recognize the intelligence of the available information, Mr. Lifrieri and Mr. Picarillo will illustrate steps so that contingency planning managers can allocate current or additional resources.

“Ninety percent of intelligence gathering is taken from open source data with only 10 percent coming from confidential sources,” added Mr. Lifrieri. “The tools are there. We can help conference attendees utilize those tools to possibly circumvent potential natural and terrorist disasters.”

About Protective Countermeasures

The company was founded by Sal Lifrieri, who was the director of security and intelligence operations for New York City’s Mayor Rudolph Giuliani’s Office of Emergency Management and a former executive vice president of Diversified Security Solutions (AMEX: DVS). In addition to providing threat and vulnerability assessment services to clients, the company specializes in counter espionage and counter terrorism, and training through UNLV Institute for Security Studies. In addition to Fortune 1000 companies, Protective Countermeasures clients include owners and operators of commercial real estate, hotels, banking and financial institutions, hospitals and universities. More information on the company can be found by visiting www.protectivecountermeasures.com.

Editors Note: Media looking to attend “Intelligence and Crisis Management: A Formula for Effective Response to Emergencies” or the reception should contact George Medici at 646.295.8218 or via e-mail at gmedici@att.net.